



Case Study – Web Development

A non-profit cancer organization seeks web development tools to increase knowledge of cancer clinical trials and boost participation

Client:

Leading national network of cancer clinical trials specialists

Industry:

Non-profit

Service Provided to Client:

- Application Solutions

The Challenge: The non-profit organization was established in 1997 with the unique mission of improving patient awareness on cancer clinical trials, facilitating access, and promoting participation. The organization was currently seeking a technology partner to assist them with the next step in improving the cancer clinical trials system.

Judge Consulting Group was selected to develop an overall web presence that would offer updated and customized cancer clinical trials information for the organization's three broad constituent groups – patients and caregivers, healthcare professionals and advocates.

The goal was to enable patients to find out the latest information on clinical trials, to enable health professionals to track enrollment in clinical trials, and to enable organizations to share information on clinical trial status updates and results.

The Solution: As a premier provider of technology solutions, Judge Consulting Group developed a series of tools and applications tailored to meet the client's goals.

- A *TrialCheck* application enabled patients to check the availability and status of clinical trials.
- An *Enrollment Tracker* application enabled healthcare professionals to manage participation in clinical trials
- An SOA-based (Service-Oriented Architecture) data integration enabled organizations to electronically feed information into the non-profit's databases to provide up-to-date reporting

The Result: Because of The Judge Group's involvement with the project, the non-profit organization was able to successfully re-launch their website introducing the new tools while also minimizing the impact of these changes on their users. The revamped site offers updated and customized information to help users quickly navigate from the home page into three specialized sections for the patient, healthcare provider or cancer advocate.